



# Coast Day High School Video Contest

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**Who:** Contest is open to Delaware high school students enrolled in 9th through 12th grade as of the 2010-11 school year.

**What:** The 2010 Coast Day theme is “Making the Most of Our Coast” and we’re looking for your take on this theme. How are you “Making the Most of YOUR Coast”?

Delaware’s coastal areas are known as great spots for recreation, but they also benefit our health, support our economy, and provide for our everyday needs. With this in mind, we’d like to learn what Delaware teens like most about the coast and how they are working to protect it.

So, we’re putting a call out to Delaware high school students to show us how you make the most of your coast and what you do to help keep Delaware’s coast a great place to be! Do you enjoy surfing and participate in beach clean-ups? Or fishing with your family and recycling at home? Show us!

Be creative — videos may be animations, photo slide shows, or live action. Use whatever format you feel will best convey your passion and inspiring ideas! Specific guidelines concerning video length, formatting, and judging criteria are outlined below.

**When & Where:** Entries must be postmarked by Sept. 17, 2010, and follow the full submission guidelines. Contest winners will be notified by the end of September via phone and/or e-mail, and recognized at Coast Day ([www.decoastday.org](http://www.decoastday.org)), the annual open house hosted by the UD College of Earth, Ocean, and Environment and the Delaware Sea Grant College Program at the Hugh R. Sharp Campus in Lewes, Del. This year, the event will be held Sunday, Oct. 3.

First, second, and third place videos, as well as several honorable mentions, will be chosen by a panel of judges. The winning entry will receive a Flip Video camcorder, while 2nd and 3rd place entries will receive gift cards, and winning videos will be featured on Delaware Sea Grant’s web site, YouTube channel, and at Coast Day. Videos may be created by an individual or group, but only one prize will be awarded per video.

# How to Enter

## Step 1: Understand the Guidelines

*Please read carefully!*

- Videos must be under two minutes in length, including titles and credits. Longer submissions will not be judged.
- Videos will be scored by a panel of judges on several criteria including: content and accuracy of message, creativity, originality, and quality of production.
- Videos previously posted online (i.e. on YouTube or Vimeo) or produced for compensation are not eligible.
- Videos that include or imply violence, profanity, sex, or direct attacks on individuals or organizations will not be considered.
- Your video must not infringe on any third party rights — all content must be the original work of the entrant(s), and **may not** include copyrighted music, video, graphics, or images that are not in the public domain, or for which you have not obtained the rights to use. If rights have been obtained or granted, written documentation must accompany the entry.
- By submitting a video to this contest, you give Delaware Sea Grant license to copy, distribute, modify, display, and perform publicly and otherwise use and authorize others to use your video for any educational purpose and in any media.

## Step 2: Make your Video

- Your video should meet the following technical requirements:
  - Preferred file format is a QuickTime (.mov) movie, but videos may also be submitted in Windows Media (.wmv), .mp4, .mpeg, .dv or .avi file formats.
  - Videos should be scaled between 1280x720 to 340x240.
  - The video file should not exceed 250 MB in size.
- Reminder: video must be **less than two minutes** in length.
- If video includes any recognizable people, entry **must** include a photo release form (blank copy included with entry form) signed by **each** person appearing in the video or their parent/guardian if they are minors.
- Videos can be funny or serious, as long as they focus on the contest theme. Plan carefully and use storyboards or scripts to organize your ideas.
  - Here is a great resource on making short videos from the BBC:  
<http://www.bbc.co.uk/films/oneminutemovies/howto/>
- The video should end, after credits, if applicable, with text that directs the viewers to our web site for a minimum of two seconds: [www.deseagrant.org](http://www.deseagrant.org).

## Step 3: Fill out the entry form and submit

- Complete the entry form below and any relevant photo releases. Entries with incomplete forms or missing photo releases will not be considered.
- Burn your movie onto a CD or DVD in one of the above file formats and label disc clearly with your name and school.

- Send the forms and disc to:  
Coast Day Video Contest  
Marine Public Education Office  
222 S. Chapel St., Room 103  
Newark, DE 19711
- All entries will receive an e-mail confirmation upon receipt.

**Have questions about any of the above? Contact Lisa Tossey at [tossey@udel.edu](mailto:tossey@udel.edu) or 302-831-8175.**

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## Entry Form

*Please print clearly!*

**Name(s):**

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**Title of Entry:** \_\_\_\_\_

**School:** \_\_\_\_\_

**Grade level:** \_\_\_\_\_ **Teacher:** \_\_\_\_\_

**Mailing Address**

**Street:** \_\_\_\_\_

\_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Comments:**

**Video Photo Release**

**Date:**

I hereby give the **University of Delaware, College of Earth, Ocean, and Environment, and/or Delaware Sea Grant** the absolute and irrevocable right and permission, with respect to the photographs and/or video footage that has been submitted of me or in which I may be included with others:

- (a) To copyright the same in their own name or any other name that they may choose.
- (b) To use, re-use, publish and re-publish the same in whole or in part, individually or in conjunction with other photographs and/or video, in any medium and for any purpose whatsoever, including (but not by way of limitation) illustration, promotion and advertising, and trade, and
- (c) To use my name in connection therewith if they so choose.

I hereby release and discharge **University of Delaware, College of Earth, Ocean, and Environment, and/or Delaware Sea Grant** from any and all claims and demands arising out of or in connection with the use of the photographs and/or video, including any and all claims for libel.

This authorization and release shall also ensure to the benefit of the legal representatives, licensees, and assigns of **University of Delaware, College of Earth, Ocean, and Environment, and/or Delaware Sea Grant** as well as, the person(s) for whom they took the photographs and/or video.

***Please sign one of the below:***

**Adults:** I am over the age of eighteen. I have read the foregoing and I fully understand the contents thereof.

\_\_\_\_\_  
(Signature)

**Minors:** I hereby warrant that I am of full age and have every right to contract for the minor in the above regard. I state further that I have read the above authorization, release, and agreement, prior to its execution and that I am fully familiar with the contents thereof.

\_\_\_\_\_  
(Minor's Name)

\_\_\_\_\_  
(Father) (Mother) (Guardian)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
(Minor's Address)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(Witness)

**Video Photo Release**

**Reference #**                    -                    -  
*(Internal tracking – office use only)*

**Video entry title:** \_\_\_\_\_

**Name of entrant(s):** \_\_\_\_\_

**Contact info – phone or e-mail:** \_\_\_\_\_

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**Description of person on release:**

**Hair color/length:** \_\_\_\_\_

**Shirt color/type:** \_\_\_\_\_

**Other distinguishing characteristics:**