

## Coast Day 2021 Photography Contest Rules and Guidelines

**Who:** Contest is open to residents of Delaware and University of Delaware students. Age restrictions apply based on social media platform requirements. Please see below.

**What:** The 2021 Coast Day theme is “Storytelling and Science.” We’re looking for a series of photos that, when viewed together, reflect Delmarva’s natural landscape and tell a story or narrative about our ecosystem. For example, a series of photos showing the cycle of the tides, or shorebirds landing and taking flight on the beach. **Regardless of subject, please submit a minimum of two (2) photos in order to meet the requirements of the 2021 theme.**

**When & Where:** Entries must be posted on Instagram by 11:59 p.m. on Wednesday, September 29th, 2021, and follow the full guidelines. Contest winners will be notified by Friday, October 1st, 2021 via social media and recognized virtually at Coast Day ([www.decoastday.org](http://www.decoastday.org)), the annual open house hosted by the University of Delaware’s College of Earth, Ocean and Environment and the Delaware Sea Grant College Program. This year, the event will be held online on Sunday, October 3.

Non-winning entries that meet the contest criteria will be eligible for digital display at Coast Day. The winning entry and first runner-up, who submit the photos that most closely represent the theme, will receive Coast Day prize packages. Winners will be chosen by a panel of judges. The winning photo will be featured on Delaware Sea Grant’s website and at Coast Day, and through the supporting social media accounts, including that of the University of Delaware’s College of Earth, Ocean and Environment and Delaware Sea Grant. Entries may be created by an individual or group, but only one prize will be awarded per entrant.

### How to Enter

#### Step 1: Understand the Guidelines

*Please read carefully!*

- Photos will be scored by a panel of judges on several criteria including: creativity, originality, adherence to theme, and quality of composition.
- Photos previously produced for compensation are not eligible.
- Photos may have been taken anywhere on the Delmarva peninsula, but must have been taken after October 4, 2020.
- Photos that include or imply violence, profanity, sex, or direct attacks on individuals or organizations will not be considered.
- Your photo must not infringe on any third party rights — all content must be the original work of the entrant(s), and **may not** include copyrighted graphics or images that are not in the public domain.
- By submitting a photo to this contest, you give Delaware Sea Grant and/or the University of Delaware’s College of Earth, Ocean and Environment license to copy, distribute, modify, display, and perform publicly and otherwise use and authorize others to use your photo for any educational purpose and in any media.
- Photo submissions are limitless per contestant.
- It is assumed that by entering you are in compliance with Instagram age eligibility rules. If either winner is under 18 years of age, it is assumed that parental/guardian permission has been granted. Age of the winner will be confirmed before prizes are awarded.

#### Step 2: Take the Photos

- Please always consider your own personal safety when taking photos
- Please follow CDC guidelines on COVID-19 with regards to social distancing, wearing masks, and travel
- Upon submission, it will be assumed that you have permission for or from any recognizable persons appearing in your photo. If selected as a winner, you must provide a photo release form per recognizable individual.

### **Step 3: Submit Your Entries**

1. Share the photos on Instagram using the hashtag **#DECoastDay**. Be sure that you are sharing, at a minimum, two related photos that fulfill the requirements of the 2021 theme. Leave a brief description explaining the story behind the photos/how it relates to theme, the location, and other pertinent information in the caption. Make sure your privacy settings are set so that we can see your post.
2. Follow the Delaware Sea Grant Instagram account (**@deseagrant**)

We encourage participants to like or follow Delaware Sea Grant on Facebook ([www.facebook.com/deseagrant](http://www.facebook.com/deseagrant)) and Twitter ([www.twitter.com/deseagrant](http://www.twitter.com/deseagrant)), and follow the hashtag #DECoastDay to see what others are posting and to learn more about Coast Day and our work to serve the Delaware coast and its communities.

**Have any questions? Please contact Kevin Liedel at [kliedel@udel.edu](mailto:kliedel@udel.edu).**